



# 2026 SPORT A SHIRT, SHARE A NIGHT WEAR DAY: MARCH 27

Showcase your logo on tee shirts to benefit our Ronald McDonald House



The Ronald McDonald House Charities® Piedmont Triad provides essential services that remove barriers, strengthen families, and provide healing when children need healthcare.

We ask families to contribute just \$10 per night for their stay, but the true cost to provide that night of comfort and care is closer to \$100. Thanks to the generosity of our community, no family is ever turned away due to their ability to pay.

When you sponsor Sport A Shirt, Share A Night, you're not just putting your logo on thousands of shirts. You're helping to cover the real cost of keeping families close during one of the most difficult times in their lives. With your support, we can continue providing a place of rest, relief, and hope.



## SPONSORSHIPS

DEADLINE: JANUARY 15, 2026

Your logo will appear on the back of each shirt and it will be sized in proportion to sponsorship level:

\$15,000

\$10,000

\$7,500

\$5,000

\$2,500

## SPONSOR BENEFITS

- logo recognition on thousands of tee shirts.
- Promotions through Ronald McDonald House Charities Piedmont Triad programs.



For more information contact:  
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