

Light a Luminary

EVERY LIGHT THAT SHINES
HONORS A FAMILY IN OUR RONALD MCDONALD HOUSE®



THE TRADITION:

Ronald McDonald House Luminaries have been a Winston-Salem tradition since 1987! Luminaries are lit on Christmas Eve. This project has helped shine a light to serve countless families in need and more than \$2,000,000 has been raised to support the mission of our House.



TITLE SPONSOR: \$10,000

- Your logo prominently identified on all promotional materials
- Prominent logo identification on yard signs and promotional posters
- Linkage to your website from our website
- Inclusion in all advertising across the Triad
- Three (3) dedicated posts on our social media channels as Event Sponsor
- Illuminate our House by lighting luminaries at our House!



FLAME SPONSOR: \$5,000

- Identification on all promotional materials and our website
- One (1) post on our social media channels
- Sponsor identification on "Save the Date" promo distributed at Character Breakfast



SPARK SPONSOR: \$2,500

Identification on all promotional materials and our website.



For more information contact:
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