



Light a Luminary

THE TRADITION



Ronald McDonald House Luminaries have been a Winston-Salem tradition since 1987! Luminaries are lit the Sunday before Christmas.

This project has helped shine a light to serve countless families in need and over \$2,000,000 has been raised to support the mission of the House.



TITLE SPONSOR

\$10,000

- Your logo prominently identified on all promotional materials
- Prominent logo identification on yard signs and promotional posters
- Linkage to your website from RMHCPT website
- Inclusion in all advertising across the Triad
- Three (3) dedicated posts on RMHCPT social media channels as Event Sponsor
- Illuminate our House by lighting luminaries at our House!



FLAME SPONSOR

\$5,000

- Identification on all promotional materials and RMHCPT website
- One (1) post on RMHCPT social media channels
- Sponsor identification on "Save the Date" promo distributed at Character Breakfast



SPARK SPONSOR

\$2,500

- Identification on all promotional materials and RMHCPT website



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