Light a Luminary

THE TRADITION

Ronald McDonald House® Luminaries have been a Winston-Salem tradition for 34 years! Luminaries are lit the Sunday before Christmas.

This project has helped shine a light to serve countless families in need and over $2,000,000 has been raised to support the mission of the House.

TITLE SPONSOR
$10,000

- Your logo prominently identified on all promotional materials
- Prominent logo identification on yard signs and promotional posters
- Linkage to your website from RMHCPT website
- Inclusion in all advertising across the Triad
- Three (3) dedicated posts on RMHCPT social media channels
- Event sponsor
    - Illuminate our House by lighting luminaries at our House!

FLAME SPONSOR
$5,000

- Identification on all promotional materials and RMHCPT website
- One (1) post on RMHCPT social media channels
- Sponsor identification on “Save the Date” promo distributed at Character Breakfast

SPARK SPONSOR
$2,500

- Identification on all promotional materials and RMHCPT website

RMHC® Piedmont Triad

For more information contact:
Mindy Bloom, *Chief Development Officer*
MindyB@rmhcpt.org | (336) 970-5658

FRIENDS OF THE RONALD McDONALD HOUSE

419 S. Hawthorne Road Winston-Salem, NC 27103 | (336) 723-0228 | www.RMHCPT.org